



شركة مرج البحرين للاستثمار
MARJ AL BAHRAIN INVESTMENT

NATIONAL FITNESS EQUIPMENT INTELLIGENT





تأسست مجموعة مرج البحرين للاستثمار بهدف توفير حلول استثمارية شاملة ومتنوعة تشمل قطاعات متعددة اقتصادية، كالاستثمار، المقاولات العامة والمتخصصة، التجارة العامة، تنظيم المعارض والمؤتمرات، الترفيه، والسياحة والسفر. بفضل الله ثم برؤية استراتيجية وفريق عمل مميز نشط ومحترف، متمكن من تحقيق عوائد استثمارية فريدة مع الحفاظ على أعلى معايير الجودة والمهنية في جميع مشاريعنا وأقسام المجموعة جنباً إلى جنب مع كثير من شركاء النجاح المحليين والدوليين.

MARJ AL BAHRAIN INVESTMENT Group was established with the aim of providing comprehensive and diversified investment solutions covering multiple economic sectors, such as investment, general and specialized contracting, general trade, organizing exhibitions and conferences, entertainment, tourism and travel. Thanks to God, and then to a strategic vision and a distinguished, active and professional work team, we are able to achieve unique investment returns while maintaining the highest standards of quality and professionalism in all our projects and group departments, along with many local and international success partners.



Digital sports health service provider

Good Family was established in 1994 and is one of China's leading digital sports health service providers.

Over the past 30 years, Good Family has been focusing on the field of sports and health, mainly around sports performance and physical training with scientific mass fitness, and provides digitalized sports health overall solutions through the "infrastructure + software system + health service + data platform" approach.

It has long provided digitalized sports performance and rehabilitation services for the Chinese national team, the Chinese Athletics Association, and sports training bases of various provincial and municipal sports bureaus, and is an important force in the National Sports Administration's "Science and Technology Supporting the Olympics" initiative. It has provided sports functional training and rehabilitation services for the Chinese national teams in several Olympic Games, including the 2016 Rio de Janeiro, 2020 Tokyo, and 2022 Beijing Winter Olympics, and has helped more than 70 world-class athletes, such as Su Bingtian, Wang Jiannan, and Huang Changzhou, achieve outstanding achievements.

Since 2002, Good Family has been the winning bidder of the National Sports Administration's National Fitness Program for several consecutive years, and its fitness infrastructure products are distributed across parks, squares, and communities throughout the country. Through continuous innovation, it has led the industry development and has won numerous honors, including the National Sports Industry Demonstration Unit, the China Fitness Equipment Industry Landmark Brand, the National Advanced Unit for Mass Sports, the China Famous Trademark, and China Brand, as well as over 100 patents and participation in the formulation of dozens of national standards. Since 2001, the market share of Good Family fitness equipment has consistently ranked among the national leaders for over a decade.

In 2019, Good Family introduced the design concept of "Scientific Exercise, Proactive Health" and innovatively applied the advanced technology and methods of national team digitalized sports training to the field of mass fitness. It integrates artificial intelligence, the Internet of Things, cloud computing, and big data technologies to provide ecological, intelligent, and digitalized scientific fitness overall solutions. The outdoor smart gym has been implemented in over 450 sets in more than 100 cities across the country, with a total of over 8 million users and 70 million usage times. It has been listed as one of the "National Science and Technology Popularization Education Bases" by the Chinese Association for Science and Technology and one of the first excellent new business forms in Shenzhen.

Today, Good Family has been named among the top 500 Chinese brands with brand value for 14 consecutive years and has won the title of China's industry flagship brand for seven consecutive years. Its brand value exceeds 1.2 billion yuan.

In the future, Good Family will continue to uphold its mission of "improving the quality of life through sports technology" and promote healthy lifestyles. It will strive to meet the people's demand for a healthy lifestyle to the greatest extent possible and enable every family to enjoy the health and happiness brought by exercise.



China National Team sports function training and rehabilitation service provider for the Rio Olympic Games



Functional training and rehabilitation service provider for the Chinese National team for the Tokyo Olympic Games



Sports function training and rehabilitation service provider for the Chinese National team in Zhangjiakou Winter Olympics

Multiple national and industry standards have been formulated:

- "Safety General Requirements for Outdoor Fitness Equipment"
- "Drafting of Fixed Fitness Equipment"
- "Management and Service Requirements for Community Fitness Centers"
- "Safety General Requirements for Cage Football Field Fencing Facilities"
- "Safety Requirements for Outdoor Fitness Equipment in Public Sports Facilities Application Sites"
- "Configuration and Management of Outdoor Fitness Equipment in Public Sports Facilities"
- "Safety Symbols and Labels for Fitness Equipment and Fitness Venues"
- "Classification and Configuration Requirements for Community Fitness Centers"
- "Configuration Requirements for Multi-functional Public Sports Fields in Urban Communities"

multiple national standards such as "Sports Fields and Equipment for Primary and Secondary Schools" (GB/T 19851-2005) (which includes 12 standards).

Qualifications and certification



Beijing Century Sports Goods
Quality Certification Center Co., LTD



ISO 9001 Quality Management System Certification
ISO 14001 Environmental Management System
Certification
OHSAS 18001 Occupational Health and Safety
Management System Certification



National light industry sporting goods
quality supervision and inspection qualified



China Sporting Goods Industry
Federation member units



中国质量认证中心
CHINA QUALITY CERTIFICATION CENTRE



China Cultural and Educational
Sporting Goods Association
executive director unit



China Educational Equipment
Industry Association executive
director unit



China Environmental Mark (11
type) product certification



High-tech enterprise certificate



Enterprise quality credit
certificate



China industry iconic brand
certificate



China famous brand product
certificate



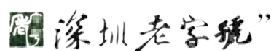
Service Certification Five-star
Certificate



China famous trademark
certificate



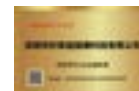
National sports industry
demonstration unit



Shenzhen time-honored



National Science Popularization
Education Base



Specialized and special new
enterprise



products are People's Property
and Casualty Insurance
Company of China underwriting



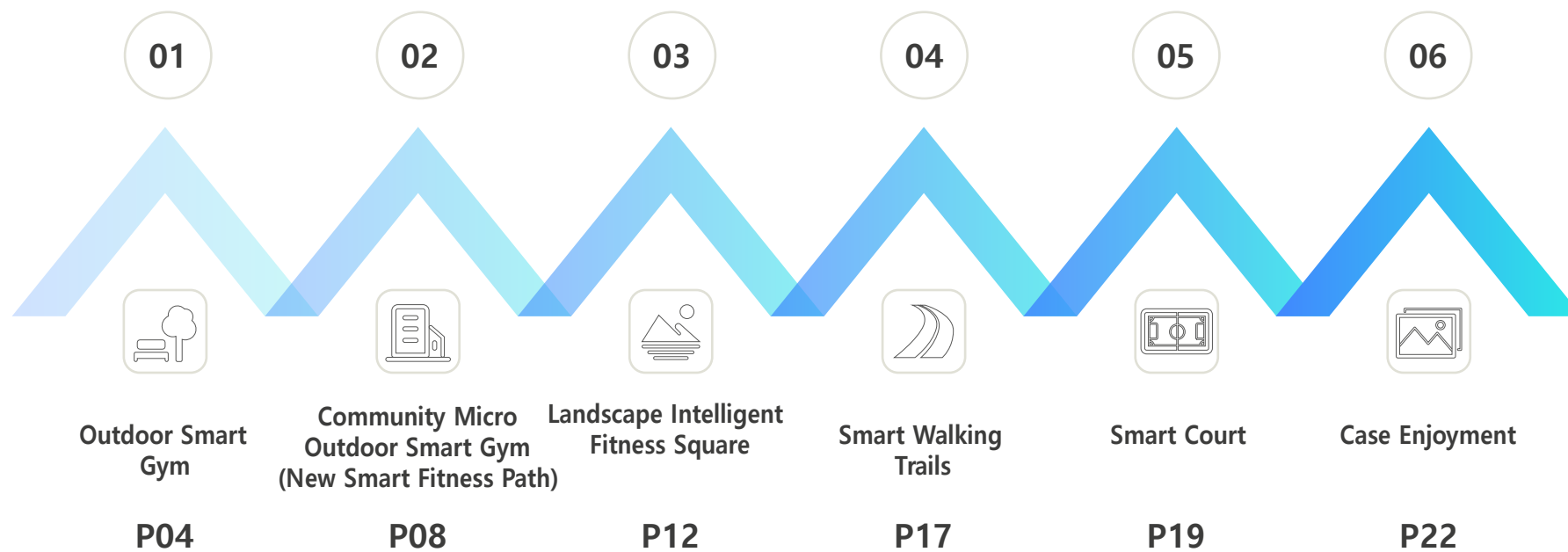
China Pacific Life Insurance Co., LTD



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Outdoor smart gym


Integrating artificial intelligence, Internet of Things, cloud computing, big data and other technologies, it is the first to apply the concept and technology of digital sports functional training for the national team to national fitness facilities. Combined with the analysis of 13 physical ability tests, 12 kinds of intelligent sports training equipment such as aerobic training, strength training, upper limb training, lower limb training or core training are configured for different people in the fitness training area. Special training is conducted on different parts of the body and muscle groups. Based on scientific data, it provides users with customized sports training guidance programs, gives ll sports area ", and then forms a sports closed loop of "test-training-test-improving".



Integrated physical fitness test system (face) Outdoor Pentagon combination fitness test system (Bluetooth)








using function

 Test function:
Height, weight, body composition, resting heart rate, grip strength, balance, longitudinal jump, reaction time, seated forward bend, sit-ups, push-ups, VO2 Max (power bike), psychological stress test.

 Training :
Cardiopulmonary bike training function.

main technology

-  Voice system: Broadcast instructions (with instruction boards); ;
-  Factory A face recognition, save user face information and movement data after registration;
-  5G technology is used to connect the terminal database;
-  Wechat mini program and big data management background;
-  Shading film: waterproof, windproof, snow load resistant, frost resistant, and sun protection.



Push chest Row dual
 function trainer
 Leg flexion and extension
 dual-function trainer



Squat calf raise dual
 function trainer
 Abdominal and back
 muscle bifunctional trainer



High pull and push bifunc-
 tional trainer
 Upper body flexion and
 extension bifunctional
 trainer



Bifunctional upper limb
 shoulder joint trainer
 Standing stationary bike



Mini smart gym



Smart racing bike
(lower body)



Smart racing bike
(upper body)



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Community micro outdoor Smart Gym

(New smart fitness path)

Small, upgraded version of outdoor smart gym -- and new smart fitness path launched for residential community green living areas, on the basis of intelligent physical testing, strength training and competition fitness and other functional modules, integrated sound, light, electricity and other smart modes, and through more refined sports data dynamic display, Help users pay attention to their own sports consumption and physical fitness state in real time, so that sports fitness is more accurate, scientific and safe, and with a small and fashionable appearance, the integration of the natural environment, to create a more pleasant sports experience.




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Physical fitness test evaluation and training system



using function

-  Test function:
Height, weight, body composition, resting heart rate, grip strength, balance, psychological stress and other tests.

main technology

-  Voice System: broadcasts usage instructions (with instruction boards);
-  Facial recognition, saves user facial information and movement data after registration;
-  Connects to a large database and cloud computing to provide customized training plans;
-  WeChat mini program and big data management back-end;
-  Shading film: waterproof, windproof, snow load resistant, frost resistant, and sun protection.



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Intelligent Strength Training
Combo Station (High Pull
Push-up + Leg Extension)



Intelligent Strength Training
Combo Station (Bench
Press Rowing + Squat Heel
Raise))



Intelligent Strength Training
Combo Station (Abdominal
and Back Muscles + Upper
Body Push-up)



Intelligent Aerobic Training
Combo Station (Upright
Exercise Bike + Upper Body
Hand Crank))



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Intelligent Interactive Race Bike
(Upper and Lower Body)



Intelligent Interactive
Race Car (Lower Body)



Intelligent Interactive
Race Car (Upper Body)



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Landscape Smart Fitness Plaza

Integrating new technologies such as virtual reality and the Internet of Things, intelligent fitness facilities will be organically embedded in green Spaces such as various urban parks, country parks or special parks, and through sound, light and image technologies, intelligent interaction with users will be realized, so that users can get immersive sports experience in virtual reality scenes.



Smart Squirrel Landscape Training Equipment

Movement Function: Cycling

Appearance: Streamlined One-piece Canopy, Large Screen TV, Colorful LED Strip, etc.

Display: Outdoor TV Screen

Exercise Modes: Solo Exercise, Live Race, Online Race, Real Scenery + Virtual Scenery, etc.





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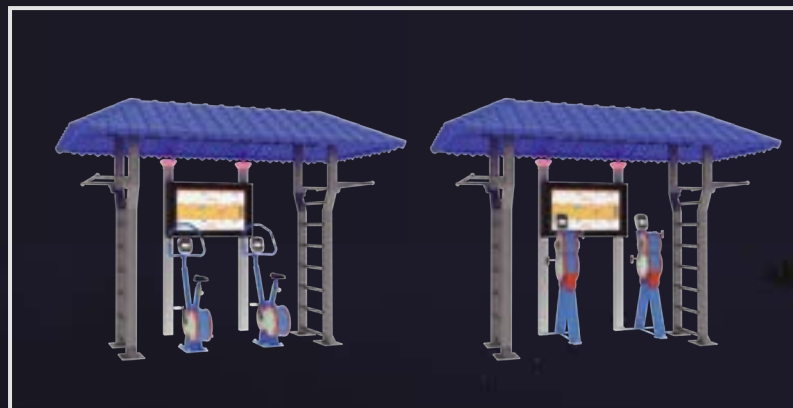
Audio-visual smart function group equipment with light and electricity

Motion function: cycling/pedaling, stretching, free weight (ribbon frame/bar)

Appearance: glazed tile roof, large screen TV, colored light strips, various audio effects, etc.

Display: outdoor TV screen

Sports modes: individual sports, live speed racing, online speed racing, real-time sports, virtual scenes, etc.





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Smart Jump Rope Square

The new smart hardware equipment and software system are integrated into traditional jump rope, which can record exercise data such as the number of times, duration, and calorie consumption. Users can read exercise data through the smart color screen or mobile app. It can also link data with other smart fitness facilities in the park.

The Smart Jump Rope Square by GoodHome can be customized for various standing positions and offers multiple exercise modes: timed group exercise, online competition, on-site competition, and free exercise.

Key features: self-service jump rope storage and charging, multi-function stretching lamp post.

Site: 12 Sites、 4 Sites、 28 Sites、 52 Sites





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Smart Squirrel Interactive Training Landscape Equipment

Movement Functions: Cycling, Reaction Speed, Running

Appearance: Streamlined Integrated Canopy, Colorful LED Strips, Interactive Piano Lighting Ground, Sensing Light Pillars, etc.

Function Features: Music Ground (Ground Piano Effect), etc.

Movement Modes: Single-Person Exercise, Live Race, Double-Person PK Competition, Reaction Time Competition, etc.





Smart Trail

The core configuration of smart trail is mainly composed of AI intelligent identification interactive large screen, AI intelligent identification pole, small program and intelligent intelligent trail comprehensive management platform. It has a variety of sports forms such as sports ranking list, multi-person PK, and team formation.

Users can view their own day's exercise data, calorie consumption, and scientific running advice through the short program associated with the smart trail.



Intelligent interactive screen



register machine



intelligent workstation



multifunction panel



fitness guide board



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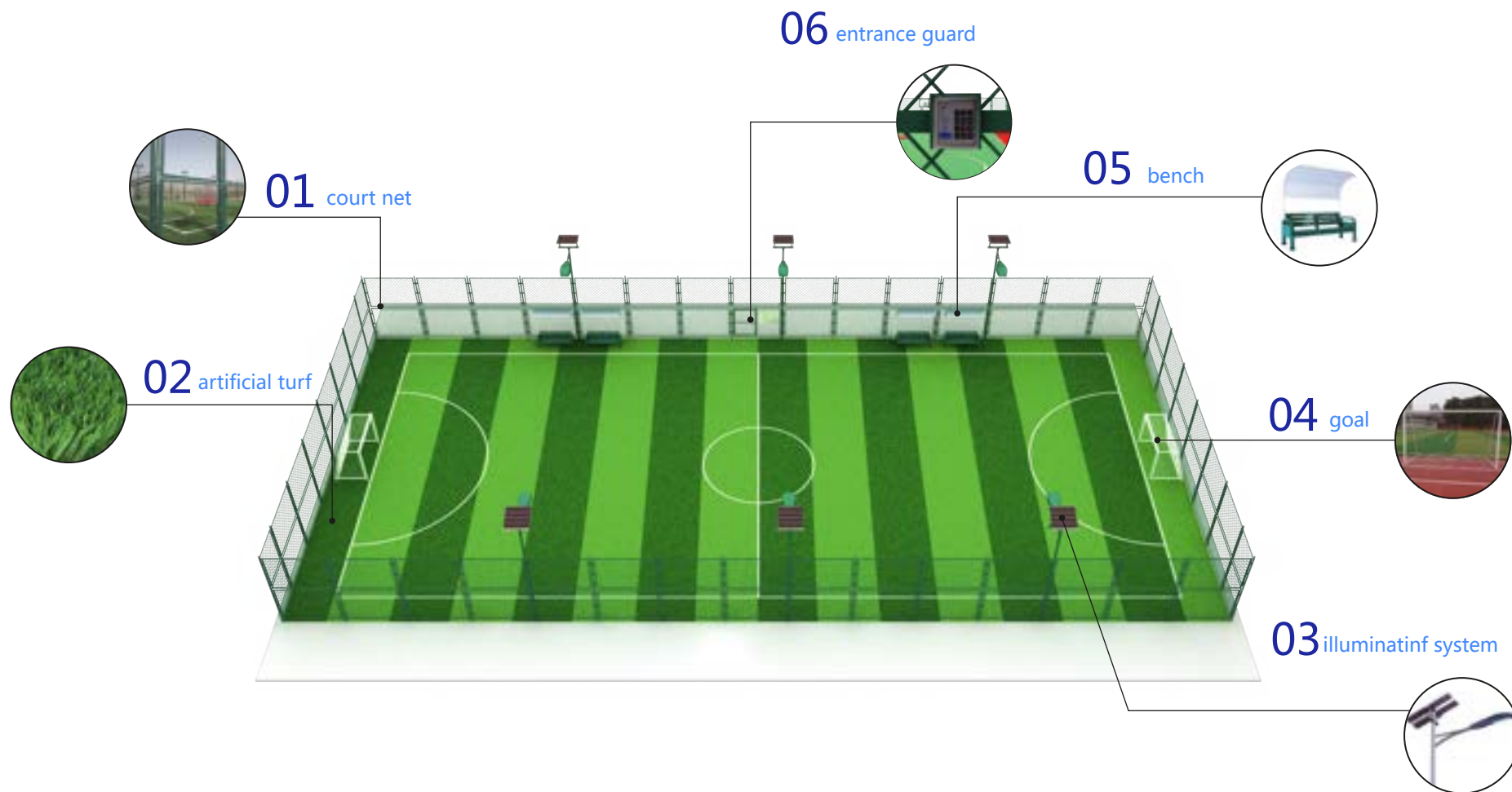
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Smart court

Through intelligent access control, online booking, payment, booking, door opening and other functions are realized, providing convenient services for the maintenance and management of the stadium. The public can also check the stadium schedule and other available information through the mobile terminal.

CAGE FOOTBALL COURT





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intelligent multi-function court



basketball court



soccer field



three-way basketball court



square shooting field



tennis court



badminton court



table tennis court



gateball court



360 children's soccer field



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case share

06

Lianhuashan Park, Shenzhen



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Hubei: Hongshan Sports Center



Guangzhou: Ersha Island Smart Sports Park



Shanghai: Kangjian Community



Shenzhen: Youran Tiandi Home



Anhui: University of Science and Technology of China



Fujian: Xiamen Central Meidi Pocket Park



Sichuan: Zhanqian Square, Sancha Station, Chengdu City



Fujian: Olympic Sports Center



Ningxia: Yuxiu Park



Beijing: Chaoyang Gate Stadium



Shenzhen: Bao 'an Stadium



Fujian: Taijiang Smart Sports Park



Henan: Provincial Stadium



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